



Sheer
Driving Pleasure



“BMW ART BIKE”.

THE FIRST TIME EVER BY BMW THAILAND AND JISBAR.

BMW ART & DESIGN.

For over forty years the BMW Group has initiated more than one hundred cultural partnerships worldwide in the areas of modern and contemporary art, jazz and classical music, as well as architecture and design. Since 1975, the BMW Art Car Collection has been creating in collaboration with leading artists from around the world. There are “BMW Art Car” and “BMW Art Motorcycle” but never a “BMW Art Bike”. For the first time ever, we are proud to present “BMW Art Bike”.

BMW ART BIKE.

“BMW Art Bike” is the latest collaboration between BMW Thailand and Jisbar. The 3 masterpiece bikes share Jisbar’s colorful pop iconic reference to create artworks that fuse fashion, music, skateboard culture and urban life to bring a fresh energetic style to the scene.



BMW CRUISE M BIKE.

Like all vehicles produced by the BMW Group, BMW Cruise M Bike meets top standards in quality and design. Awarded the Red Dot Design Award, a sportive BMW Cruise M Bike made of aluminum and the saddle support made of light carbon. The design of this frame gives the bicycle’s functional geometric shape a stylish and dynamic look. The signature feature of the bikes is the “bull neck” on the front of the top tube. The frame is reminiscent of a motorbike, tracing the outline of the tank.

For the expression of interest in BMW Cruise M Bike:

please contact BMW Authorized Dealer or BMW Contact Center at 1-401-269-269.